HOW YOU CAN HELP

Refer a Survivor
- The Blue Card works with local social services agencies to locate survivors who are in need. If you know of a survivor who needs our assistance but does not have access to a social service agency, contact us at (212) 239-2251 or info@bluecardfund.org.

Engage Your Employer
- Share The Blue Card’s mission with your employer and encourage matching donations.

Connect Athletes to Our Endurance Program
- The Blue Card takes part in various sporting events including the TCS New York City Marathon, the TD 5 Borough Bike Tour, and the New York City Triathlon.

Host an Informational Meeting
- Share The Blue Card’s mission with your friends and encourage them to get involved and/or donate.

Visit a Survivor in the Hospital
- Many survivors do not have a strong support network that they can rely on when they are in the hospital. The Blue Card Lissner Hospital Visitation Program offers volunteer visits to hospitalized Holocaust survivors who need companionship and emotional support.

Consider Planned Giving/Legacies
- From naming The Blue Card in your will, to charitable trusts, retirement plan gifts and gift annuities, there are many giving options available. Please consult your financial planner for options and benefits. Your lasting legacy and compassion will ensure that Blue Card programs will continue to help survivors in need, while also providing financial benefits to you and your family.

The mission of The Blue Card is to provide direct financial assistance to needy Holocaust survivors living in the United States.

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Meet Eva C.

one of The Blue Card’s recipients residing in New York City

Eva was born in 1925 in Yugoslavia, to a middle-class Viennese family. In 1941 her father Arnold was arrested by the Ustashe, Yugoslav Nazis. He was later murdered in the gas chambers of the Treblinka concentration camp in Poland. The Ustashe came back and stole her family home at gunpoint, making Eva and the rest of her family homeless. The Ustashe also stole two of her family’s businesses.

Being in the Italian concentration camps actually saved Eva’s life, as they did not murder the prisoners, but instead, protected them from the Croatian Ustashe and the Nazis.

After the Italian capitulation in 1943, she joined the Yugoslav resistance against the Nazis as an army nurse, and later as a staff artist on a Yugoslav resistance newspaper in the mountains of Yugoslavia. In 1945, she reached Rome, Italy, where she was accepted into the Academy of Fine Arts to study painting through the compassion and the generosity of the director of the Academy since she had no money or schooling to back her acceptance. After receiving her visa on June 10, 1949, Eva sailed to New York, where she studied at Pratt Institute, Brooklyn, under Philip Guston and Franz Kline—the famous New York abstract expressionist painter—who introduced her to abstract art. Thus, for the next thirty plus years she would paint in the abstract style. Eva had six of her books published by major publishers. In 2011, at her first exhibition, Eva unveiled sixty years-worth of her work at the Carter Burden Center for Aging’s Gallery 307 on Seventh Avenue in Chelsea.

“I went to a psychiatrist for years, many years. I had post-traumatic stress. It’s a horrible disease,” she states. Eva has struggled with the effects of the Holocaust for years, but says her art allowed her, to some extent, to cope with her experiences and trauma. “What I did is I put all my emotions, all my frustration in my paintings.” She still paints regularly, and teaches a workshop on abstract art for people with chronic diseases. This fierce woman has also battled and defeated cancer.

Today, Eva is ninety-three years old and lives alone in New York City. Eva depends on government aid, as well as Jewish holiday grants and birthday gifts. Additionally, The Blue Card assists that she receives from The Blue Card. She has been a client of The Blue Card since 2006, receiving one time grant assistance for emergency needs including:

• Hospital Visitation - offers volunteer visits to hospitalized Holocaust survivors
• Bring a Smile - provides additional support for terminally ill Holocaust survivors
• Jewish Holiday - provides financial support for the High Holidays, Hanukkah and for Passover, giving survivors the financial means to have a happier holiday season.
• Monthly Stipend - supports the most poverty-stricken survivors with monthly assistance that they receive from The Blue Card.
• Fighting Cancer Together - offers aid to survivors battling cancer. Assistance is available for transportation to appointments, medical co-pays, nutrition and emotional support.
• Foods - provides survivors with multivitamins, minerals, and liquid meals.
• Medical and dental care, including medical equipment not otherwise covered
• Emergency Relocation
• Housing and related costs such as late payments to prevent eviction or shut-off of utilities

The Blue Card tries to make sure that Eva is treated with dignity and has the comfort she deserves.

The Blue Card’s Grants at a Glance*

1. Homecare Program: $1,712,796
2. Emergency Cash Assistance Program: $265,236
3. Monthly Assistance Program: $736,955
4. Telephone Emergency Response Program: $289,088
5. Jewish Holiday Program: $18,508
6. Mazel Tov Birthday Program: $37,230
7. Summer Vacation Program: $29,620
Total Grants: $3,020,433

Description of The Blue Card’s Programs

Claims Conference Emergency Cash Assistance Program

One time grant assistance for emergency needs including:

• Housing and related costs such as late payments to prevent eviction or homelessness or shut-off of utilities
• Emergency Relocation
• Food Purchases
• Medical and dental care, including medical equipment not otherwise covered by insurance
• Essential clothing and footwear
• Purchase and repair of essential major and minor appliances

Claims Conference In-Home Care Services

• Health service provided in the survivor’s home to promote, maintain, or restore health or to lessen the effects of illness and disability. The purpose of the program is to ensure safe and independent living.

Claims Conference In-Home Care Service Program for underserved survivors, meaning specifically those residing in remote areas and who are outside of the catchment areas of Claims Conference grantees.

The Emergency Cash Assistance Program and the In-Home Care Service Program are funded by The Conference on Jewish Material Claims Against Germany.

Emergency Prevention Programs

• Monthly Stipend - supports the most poverty-stricken survivors with monthly checks.
• Telephone Emergency Response System - provides the system to Holocaust survivors who do not have the financial resources to pay for installation, service, and maintenance.

Health and Wellbeing Programs

• Fighting Cancer Together - offers aid to survivors battling cancer. Assistance is available for transportation to appointments, medical co-pays, nutrition and emotional support.
• Vitamins - provides survivors with multivitamins, minerals, and supplements, and liquid meals.
• Medical and dental care, including medical equipment not otherwise covered
• Food Purchases
• Emergency Relocation
• Housing and related costs such as late payments to prevent eviction or shut-off of utilities
• Fighting Cancer Together - offers aid to survivors battling cancer. Assistance is available for transportation to appointments, medical co-pays, nutrition and emotional support.
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As Seen In The Press

The New York Times
NEW YORK POST
JERUSALEM POST
Bloomberg

The Wall Street Journal
Miami Herald
THE TIMES OF ISRAEL
THE JEWISH WEEK
Tablet

CNN
abc
NBC
Sports

Educational and Outreach Programs

• Person-Centered, Trauma-Informed Training for Dental and Medical professionals working with Holocaust survivors – provides sensitivity training to medical and dental profession working with Holocaust survivors.
• Nutrition Guidance – Ensures Survivors on proper nutrition.
• Hospital Visitations - offers volunteer visits to hospitalized Holocaust survivors who may be all alone and need a friendly support.