

## Description of The Blue Card s Programs

The Blue Card provides assistance through eight different programs:

**Emergency Cash Assistance:** provides for survivors' most immediate needs by helping with the cost of dental care, medicine, rent, food and other essentials.

**Stipend Program:** supports the most indigent survivors with monthly checks of \$100 to \$300.

**The Emergency Response Program:** named after Jakob Mogilnik, provides the system to Holocaust survivors who do not have the financial resources to pay for installation, service, and maintenance. When a survivor presses a button (either around the neck or on the wrist), a speakerphone is automatically activated, and programmed into the system in the native language of the survivor. The operator answers in Yiddish, German, Russian, Hungarian, or any language that the survivor speaks, and then follows up on the emergency.

**Jewish Holiday Program:** provides \$200 for the High Holidays, \$100 for Hanukkah and \$200 for Passover, giving survivors the financial means to have a happier holiday season.

**The Summer Vacation Program:** named after Adolf and Lotte Rosenberg, offers a free summer vacation program to needy survivors in the New York area, providing them with handicap-accessible accommodations, transportation, scheduled meals, and a well planned itinerary, making the program structured, safe, and group-oriented.

**Mazel Tov Birthday Program:** provides survivors with a \$100 check and a card on their birthday.

**Vitamin Program:** provides Holocaust survivors with multivitamins and minerals to address longstanding nutritional deficiencies. We also provide vitamins in liquid form for the many stroke victims and alzheimer patients who have difficulty swallowing.

**Bring a Smile Program:** provides Holocaust survivors who have life-threatening diseases with additional support at this difficult time. The program is very similar to what the Make-a-Wish Foundation does for terminally ill children.

The mission of **The Blue Card** is to provide direct financial assistance to needy Holocaust survivors living in the United States.

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## REPORT to the COMMUNITY 2010



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